



2025
PARTNERSHIP
GUIDE

Brought to you by:



LEARN. GROW. THRIVE. TOGETHER.

Gain premium exposure to students & professionals from across the province by partnering with National Engineering Month (NEM) Ontario.

You'll get exclusive access to:

- A highly engaged & targeted engineering community
- Opportunities to showcase your company's thought leadership
- A variety of digital marketing & branding placements

#NEM2024 HIGHLIGHTS



1300+ event registrants



40+ partners



40 events



12K+ website visits

INVEST IN THE FUTURE OF ENGINEERING.

NEM Ontario works with partners & volunteers across the province to hold professional development events that are specifically designed for the engineering community.

Each week of NEM is curated toward topics such as: obtaining the P.Eng. designation, equity, diversity & inclusion, lifelong learning, sustainability and the future of the profession, etc.

Our goal is to provide event attendees with new or deepened knowledge, skills, or values that bring engineers together, benefit their communities or contribute to employability within the sector. We hope you will join us on this mission.



BECOME A PARTNER.

Interested in partnering with NEM Ontario? We've got you covered.

NEM Ontario partners receive unique branding, event, and thought leadership opportunities. You'll also get access to a team of event and marketing specialists to help you make the most of your partnership.

Have a look at the following table to see the various partnership packages that are available. **The recommended deadline to finalize your partnership is December 31, 2024.** Spaces are limited, so sign up today.



2025 PARTNERSHIP PACKAGES

Benefit	Description	Partner Level			
		LEADER \$7,500 QTY: 1	CHAMPION \$5,000 QTY: 25	ALLY \$2,500 QTY: 10	ADVOCATE \$950 QTY: 10
Kick-Off Event	Gain premium exposure at the official NEM Ontario kick-off event led by OSPE.				
NEW VIP Networking	Enjoy an exclusive networking opportunity before or after the Kick-Off event.				
Themed Week Partner	Sponsor of a themed week during NEM and host an event that we'll actively promote through both paid and organic marketing channels, including email and social media.				
NEW In event branding	Reach new audiences by providing an introduction and/or a branded question period at a selected NEM event.*				
NEW Social Media Spotlight	Grow your audience by hosting a 24-hour social media takeover on one of NEM Ontario's platforms (LinkedIn, Facebook, Instagram, or Twitter) and/or engage followers with a live Q&A session on our channels.				
Interview	Feature a subject matter expert from your company in a written interview. The interview will be featured in a blog post on the NEM Ontario website & social media channels.				
Feature Story	Provide a 500-word blog post about your company that will be shared on the NEM Ontario website & social media channels.				
Branding & Marketing	Showcase your company's branding on partner announcements, website, event materials, social media, emails, blogs, etc.				

*Due to overwhelming demand, we will try to slot your organization in during your preferred activation date. When there is more than one partner assigned to any given date, we will ensure that your organization's unique branding remains separate from other official partners.

PARTNER MILESTONES

ITEM	Description	Suggested Deadlines
Partnership Deadline	Join as an official NEM Ontario partner. Most partners sign on in November & December.	December 31, 2024
Partnership Call	Have a call to discuss your partnership benefits (if required). These typically happen within a couple weeks of the partnership being finalized.	November to mid-January
Provide Brand Assets	Provide the high resolution version of your logo, your official company name, website & social media handles/hashtags). Once received, NEM Organizers will announce the partnership on the official NEM Ontario social media channels.	November to mid-January
Confirm/Plan Activations	Let NEM Organizers know which activations you will taking advantage of according to your partnership level. For Leader & Champion levels it is recommended that activations (specifically events) are finalized as early as possible to allow for maximum brand exposure and value.	November to late-January
Marketing & Promotion	Promotion of NEM events & activations (social, email, ads, etc.). Partner articles start to roll out.	February
National Engineering Month	Most activations happen throughout March when engagement is highest on the NEM channels.	March 1 - 31

The earlier you join as a NEM Ontario Official Partner, the sooner we can amplify your brand, maximize your exposure and drive the most value.

YOU'RE IN GOOD COMPANY.


NEM ONTARIO 2024 PARTNERS INCLUDE:





CONTACT US:

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National Engineering Month Ontario is brought to you by:



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