

Invest in your engineering and technology community
and become a National Engineering Month partner

NEM 2019 engaged 104 organizers who hosted 317 events
with 29,727 participants and 2,471 volunteers!

Thank you to all of our 2018 and 2019 partners

PRESENTER



thePersonal

Home and Auto Group Insurer

LEAD

IMAX

CHAMPIONS



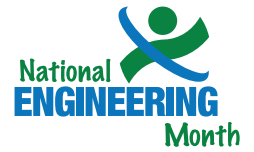
ALLIES

BGIS • Centennial College • Georgian College • Humber College • Hydro One
Mohawk College • Niagara College • RJ Burnside • Seneca College • Sheridan College
St. Clair College • St. Lawrence Seaway Management Corporation • University of Windsor

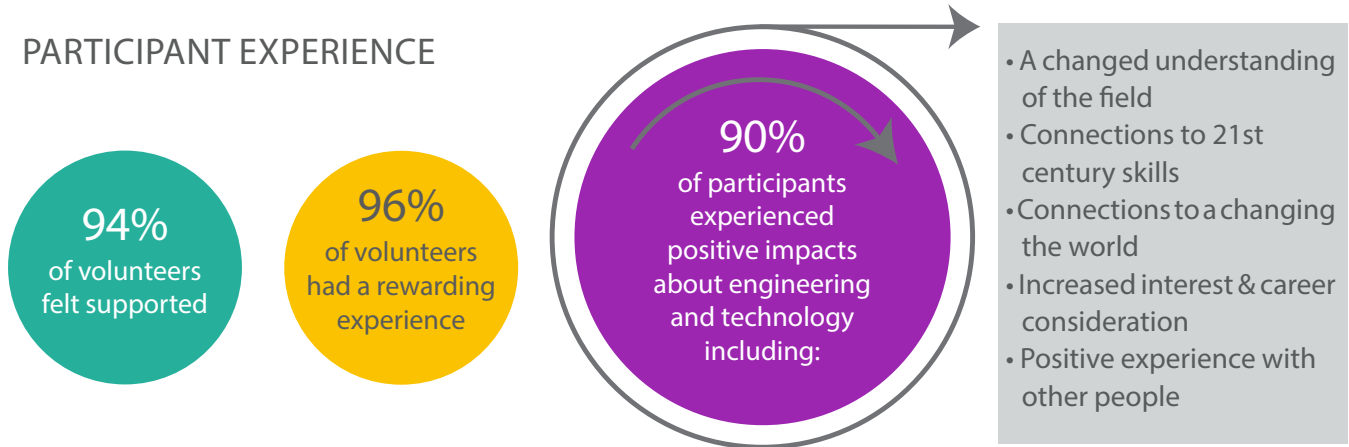
For NEM 2020
please contact:

Jason Di Tommaso, Corporate Development Executive
Ontario Society of Professional Engineers
jditommaso@ospe.on.ca • 613-986-1437

NEM 2019 Impact



PARTICIPANT EXPERIENCE

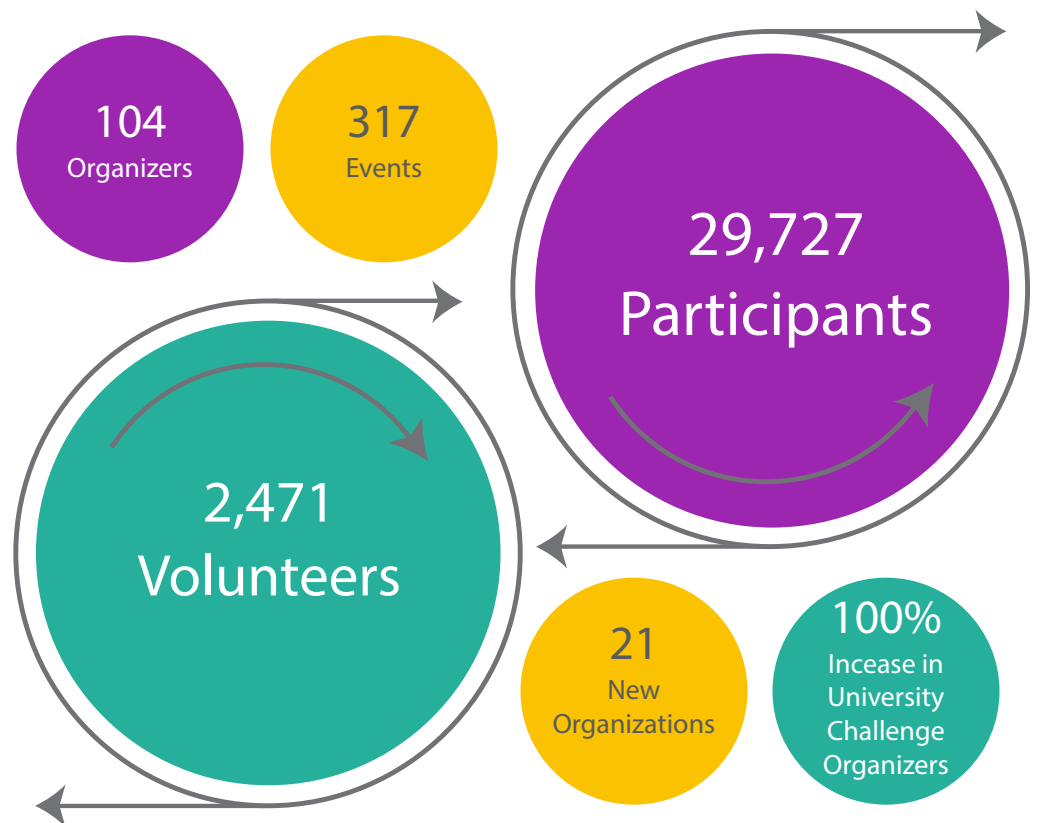


SOCIAL MEDIA STATS – MARCH 2019

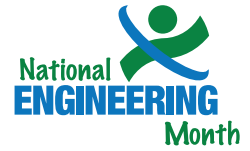


“This event helped me to see that there are potential solutions to some of the major problems in the world, and that there are people (and engineers!) that are executing these solutions.”

- University Student



Strategic Update NEM 2020



NEM Ontario is launching a new strategy to deepen our impact and provide more meaningful opportunities for participants. NEM events will now focus on three key areas that support students and professionals at all stages in their career to navigate increasingly rapid changes within engineering and technology.

Ethical Leadership

Empowering students and professional leaders to address ethical issues and provide thought leadership in the profession.

Lifelong Learning

Helping students and professionals navigate their careers and reinvent themselves in a rapidly changing world through mentorship, networking, and life-long learning.

Equity, Diversity & Inclusion (EDI)

Promoting the practice of equitable, diverse and inclusive cultures that advance innovation in human dynamics and engineering solutions.

This year, we're encouraging events to align with the new strategy. Event leaders may choose to design their own event or run one of the events below that includes a step-by-step toolkit to help bring it to life. We anticipate that each type of event will be run by 10-20 different organizations during NEM.

PANEL DISCUSSION

Conversations are a great way to learn about a topic from multiple perspectives. Articulate and celebrated speakers will share stories and professional perspectives that bring the NEM 2020 themes of life-long learning, ethics and inclusion to life for a range of audiences. The resource package will include a NEM presentation template with the presenting partner logo, suggested topics of discussion, sample questions for the moderator, and a logistics structure to get the most out of the event.

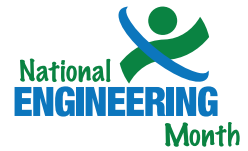
NETWORKING MEET-UP

Ever wonder how to make networking events truly enjoyable and valuable? We will provide event leaders with a toolkit that includes NEM presentation template with the presenting partner logo, tips on how to recruit participants, suggested activities that help form meaningful connections at the event and follow up actions to grow newly formed relationships over time.

DESIGN CHALLENGE

Diverse teams will work collaboratively in real time to develop innovative solutions to wicked problems connected to the NEM themes using the Engineering Design Process supported by proven frameworks and step-by-step workshop materials. For example: How might we design smart cities so they are more inclusive to all ages and abilities? Or how might we design artificial intelligence that is not racially biased?

NEM 2020 Partnership Options



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	Presenter \$20,000 3 AVAILABLE	Lead \$10,000 2 AVAILABLE	Champion \$5,000 UNLIMITED	Ally \$2,500 UNLIMITED
Signature event partner: sponsor one of the three NEM event types: 1) panel discussion, 2) networking meet-up or 3) design challenge				
Company name and logo on event toolkit provided to event organizers				
Flagship event sponsor for the opening or closing NEM event				
Naming rights, for example "Your Company" Presents: Panel Discussion on the Future of Women in Engineering				
Company name and logo on promotional material: social media event promotion, posters at the event, email invitations				
Company name and logo on the digital evaluation survey emailed to all attending participants				
Company name and logo recognition on large screen at events				
Company will be featured on blog to highlight how your work aligns with one of the three themes: 1) ethics, 2) lifelong learning, or 3) EDI				
Featured in blog post on NEMontario.ca	Interview with Journalist	Interview with Journalist	Interview with Journalist	CompanyStory Feature
Recognition on partnership section of website	Logo Top Row	Logo 2nd Row	Logo 3rd Row	Name
Social media promotion on NEM Ontario Facebook (2,078 followers), Twitter (2,410 followers) and Instagram (230 followers)				
Promoted by Engineers Canada national communication campaign				